

**Revised syllabus (2019 Pattern) B.Com. Degree course (CBCS) Syllabus for
Second Year B.Com Semester – IV**

Subject Name: - Insurance, Transport and Tourism – I (II)

Subject Code: - 206 (K) - II

Objectives:

1. To acquaint students with the concepts of tourism.
2. To create awareness about different forms of tourism.
3. To make the students aware of career opportunities in the field of tourism.
4. To aware the students about the growth, scope and challenges of tourism in India.

Unit No.	Topic	Proposed skills to be developed
1.	Introduction 1.1 Concept of Tourism 1.2 Types of Tourism 1.3 Factors affecting Demand for Tourism 1.4 Nature of Tourism 1.5 Significance of Tourism 1.6 Inter-regional and Intra-regional Tourism 1.7 Role of Government in Tourism Development	Understanding the concept of tourism

2.	<p>Forms of Tourism</p> <p>2.1 Agritourism 2.3 Health Tourism 2.4 Heritage Tourism 2.5 Eco Tourism 2.6 Cultural Tourism 2.7 Religious Tourism 2.8 Educational Tourism 2.9 Business Tourism 2.10 Sports Tourism 2.11 Family Tourism 2.12 Sea Tourism</p>	Understanding the forms of tourism
3.	<p>Impact of Tourism</p> <p>3.1 Globalization and Tourism 3.2 The Economic Impact of Tourism 3.3 The Socio-cultural Impact of Tourism 3.4 Environmental Impact of Tourism 3.5 Career Opportunities in Tourism</p>	Understanding the impacts of tourism
4.	<p>Tourism in India</p> <p>4.1 Growth of Tourism in India 4.1.1 Contribution to Gross Domestic Product 4.1.2 Employment Generation 4.1.3 Foreign Tourist Arrivals (FTAs) 4.1.4 Share of India in International Tourist Arrivals (ITAs) in World 4.1.5 Foreign Exchange Earnings (FEEs) from Tourism in India 4.2 Tourism Infrastructure Development in India 4.3 Scope of Tourism in India 4.4 Challenges before Indian Tourism Sector 4.5 Measures adopted by Government for Development of Tourism in India</p>	Understanding the Tourism growth and career opportunities in tourism sector in India
